

# Todays Situation in Web Search: A Critical Infrastructure managed as Oligopoly

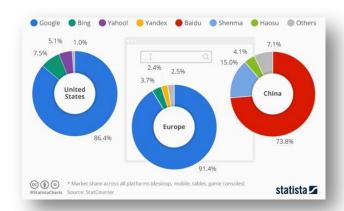


#### Two properties of Web Search that don't fit

- A critical infrastructure for society, comparable to satellite navigation
- A market oligopoly: i.e. "a market structure in which a market or industry is dominated by a small number of large sellers or producers." (Wikipedia)

#### **Effects**

- Digital Sovereignty
- Reduced User Experience (limited choice, locked-in ..)
- Limited Innovation Potential
- Web-data as driver for Al Innovation beyond Web Search



#### **Challenges**

- High infrastructure costs
- Broad range of technical skills required
- (Growing) Legal uncertainties
- Especially small innovators and researchers are left behind

# Our approach: Building an Open Index of the Web and a corresponding open infrastructure





#### What?

Restore an open search ecosystem as a basis for a new Internet Search

- → empower Europe's researchers, innovators and businesses to systematically tap into the Web as business and innovation resource
- → lay a foundation for a new Internet search
- → contribute to Europe's digital sovereignty
- → Support Web-data analytics and AI usage



#### How?

## Four Objectives

- 1. Open Technology Stack
- Resource provision by a network of infrastructure providers
- Added value services
- 4. Bootstrapping the ecosystem plus third party calls

## **14 Partners plus Third Party Calls**























IT4INNOVATIONS
NATIONAL SUPERCOMPUTING











Research

NGOs

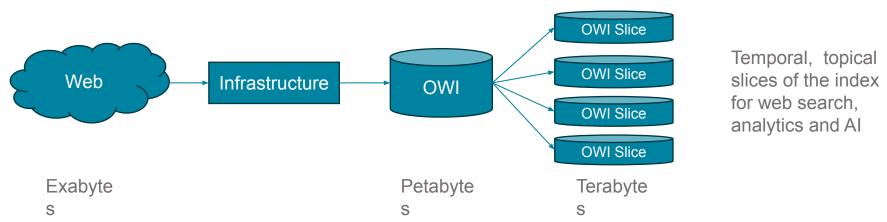
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## The Open Web Index (OWI)



**A Web Index** a data structure for fast query-based access and ranking of web documents – the core of every web search engine

**Our Proposition:** A collaboratively created, open and transparent Web Index for empowering smaller innovators and creating an ecosystem for Web search, Web-data Analytics and Als



Granitzer, Michael, et al. "Impact and development of an Open Web Index for open web search." *Journal of the Association for Information Science and Technology* (2023).

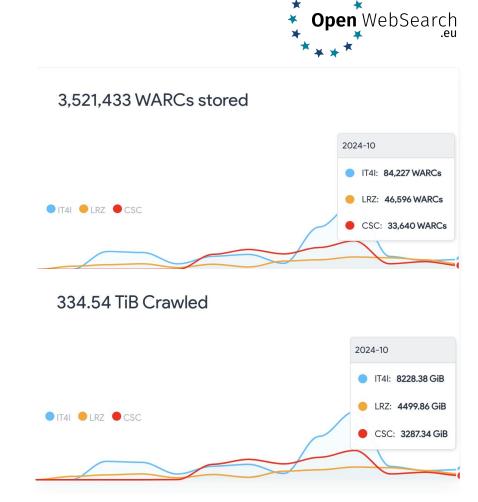
### **Status**

#### **Statistics (since 08/24)**

- 10 Billion Websites from ~ 10 Million Domains
- 185 Languages
- 334 TiB with 1.5 TiB / day
- Filter for malicious and adult content

#### Goals

- Scaling up to 10 TiB / day and getting to ~50% of the Web
- Scaling crawled and indexed data to the Petabyte scale
- Legal compliance and Coordinating Crawls



## **Example Open Geo-Science Search @DLR Prototype**



Up-to-date information

News articles

Scientific information

Publications & literature

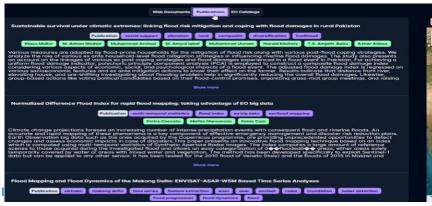
Geo-spatial information

Earth observation catalogs Three types of information sources

OpenWebSearch.eu Search service

DLR digital library of publication data

Planetary Computerm, EOC Geoservice, Terrabyte STAC





Prototype search application

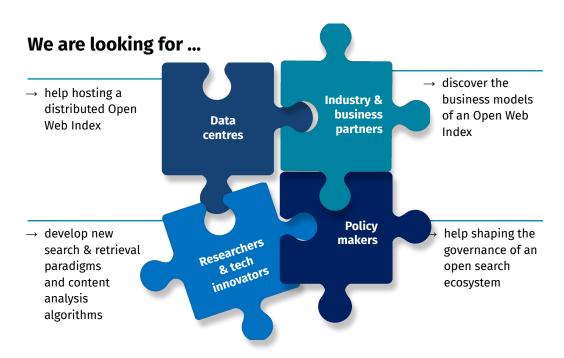
## **Thanks. Questions?**



# Contact us:

To keep in touch with these possibilities or to join us send an email to join@openwebsearch.or g





→ We will also offer small grants for potential contributors.